

Become a Sponsor or Exhibitor at the 2026 Alabama Early Childhood Education Conference!

Theme: Let them Lead

October 27–29, 2026

Mobile Convention Center

The 2026 Alabama Early Childhood Education Conference invites sponsors and partners to join a movement grounded in one powerful belief: children are capable, curious, and ready to lead.

For educators, leaders, and families across Alabama and beyond, *Let Them Lead* is more than a conference theme—it is a call to create environments where children’s voices matter, their choices are valued, and their potential is nurtured through intentional relationships and meaningful learning experiences. When children are given opportunities to explore with wonder, communicate with confidence, and collaborate with others, leadership emerges naturally.

This year’s conference will bring together early childhood professionals who are committed to designing classrooms, programs, and communities that honor children’s agency while preparing them for lifelong success. Through inspiring keynote speakers, hands-on learning experiences, and collaborative conversations, attendees will explore how to intentionally guide children toward becoming engaged learners, problem-solvers, and thoughtful leaders.

As a sponsor, your organization plays an essential role in supporting this vision. Your partnership at this conference is more than a marketing opportunity — it’s a **commitment to Alabama’s children**. Help create impactful learning opportunities for thousands of educators while positioning your brand alongside innovation, advocacy, and excellence in early childhood education. Together, we can empower educators, strengthen communities, and ensure every child has the opportunity to lead, learn, and thrive.

Additional Sponsorship Options

- **Attendee Bag Inserts** – Put your brand directly in the hands of every participant with custom promotional items included in conference attendee bags.
- **Program Ads** – From full-page features to inside-cover exclusives, showcase your message in our beautifully designed printed conference program.
- **Opening Reception Sponsorship** – Welcome attendees with an engaging networking experience while prominently featuring your brand during one of the conference’s signature kickoff events.
- **Coffee Break Sponsorship** – Keep educators energized throughout the day while gaining visibility through signage and recognition at conference coffee stations.
- **Travel Coffee Tumbler Sponsorship** – Leave a lasting impression with your logo laser engraved on a reusable travel tumbler distributed to those attending the conference.
- **Wellness Lounge Sponsorship** – Support attendee wellness by sponsoring a relaxing recharge space designed to promote mindfulness, self-care, and connection during the conference.
- **Snack Break Sponsorship** – Provide attendees with refreshments between sessions while increasing brand recognition in a high-traffic gathering space.
- **Speaker Reception Sponsorship** – Connect your organization with featured presenters, educational leaders, and special guests during an exclusive reception celebrating conference speakers.

On behalf of the Alabama Early Childhood Education Conference planning team, **thank you** for considering this opportunity. We look forward to partnering with you to make 2026 our most impactful conference yet.

For additional support please contact tara.skiles@ece.alabama.gov

Sponsor/Exhibitor Registration Link

Sponsorship & Exhibitor Opportunities

ECE FRIEND – \$750

Ideal for small businesses and first-time exhibitors looking to make an impression.

- Company logo in the printed Conference Program
 - Company logo on scrolling mobile event banner
 - **2 full-access conference registrations**
 - **10'x10' booth** in the Exhibit Hall
 - **1 app push notification** during the event
 - Recognition on event signage and in "Friends of ECE" digital display loop
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BRONZE SPONSOR – \$1,500

Strong visibility and meaningful reach at an affordable level.

- Company logo in the printed Conference Program
 - Company logo on scrolling mobile event banner
 - **3 full-access registrations**
 - **10'x10' booth** in the Exhibit Hall
 - **Acknowledgement in pre/post-event social media shout-outs**
 - **8-second ad in looping promo reel** at keynote sessions (2+ plays)
 - **½ page ad in the printed Conference Program** (Due Aug. 14, 2026)
 - **1 app push notification** to drive booth traffic
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SILVER SPONSOR – \$2,500

Engage directly with your audience in the heart of the action.

- Company logo in the printed conference program
 - Company logo on scrolling mobile event banner
 - **3 full-access registrations**
 - **10'x20' premium booth space**
 - **Acknowledgement in pre/post-event social media shout-outs**
 - **8-second ad in looping promo reel** at keynote sessions (2+ plays)
 - **½ page ad in the printed Conference Program** (Due Aug. 14, 2026)
 - **2 app push notifications**
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GOLD SPONSOR – \$5,000

Maximize brand visibility and activate a premium experience.

- Company logo in the printed Conference Program
- Company logo on scrolling mobile event banner
- **4 full-access registrations**
- **20'x20' priority booth placement**
- **Acknowledgement in pre/post-event social media shout-outs**
- **8-second ad in looping promo reel** at keynote sessions (2+ plays)
- **Full page ad** in the printed Conference Program (Due Aug. 14, 2026)
- **4 app push notifications**
- **Access to attendee mailing list** (postal addresses only)

PLATINUM SPONSOR – \$7,500

Stand out as a leading force in early education.

- Company logo in the printed Conference Program
- Company logo on scrolling mobile event banner
- **5 full-access registrations**
- **20'x30' premium booth location**
- **Acknowledgement in pre/post-event social media shout-outs**
- **15-minute live demo on the Exhibit Hall stage** (prime time)
- **Full page ad** in the printed Conference Program (Due Aug. 14, 2026)
- **Two looping 8-second ads** in plenary session reel
- **6 app push notifications**
- **Access to attendee mailing list** (postal addresses only)

DIAMOND SPONSOR – \$10,000

The highest level of impact, visibility, and partnership.

- Company logo in the printed Conference Program
- Company logo on scrolling mobile event banner
- **6 full-access registrations**
- **Custom booth layout** in Exhibit Hall (choose from top-tier locations)
- **Acknowledgement in pre/post-event social media shout-outs**
- **Two 15-minute demo slots** on the Exhibit Hall stage
- **Full page ad** in the printed Conference Program (Due Aug. 14, 2026)
- **Two looping 8-second ads** in plenary session reel
- **8 app push notifications**
- **Access to attendee mailing list** (postal addresses only)
- **Lead retrieval access** through conference mobile app

A La Carte Add-Ons

Exhibitor Booth – \$350

- 10'x10' Booth with pipe and drape
- 6' draped table, 2 chairs, wastebasket

Conference Program Ads

- Full Page – **\$500**
- Half Page – **\$250**
- Inside Front Cover – **\$1,500**
- Inside Back Cover – **\$1,500**
- Back Cover – **\$2,000**

Deadline: August 14, 2026

Bag Insert or Promotional Item – \$1,500

- Include your flyer, product sample, or branded item in every attendee bag (*Qty: 4,250*)

Insert preview due August 14. Items due by September 14, 2026.

Additional Sponsorships Available –

- **Opening Reception Sponsorship – \$10,000** (*three available for Tuesday morning,*)
- **Coffee Break Sponsorship – \$5,000** (*four available for Wednesday and Thursday mornings*)
- **Insulated Travel Coffee (12oz) Tumbler with Logo Sponsorship– \$10,000** (*two available*)
- **Wellness Lounge Sponsorship – \$2,500** (*two available*)
- **Snack Break Sponsorship – \$5,000** (*four available for Tuesday and Wednesday afternoons*)
- **Speaker Reception Sponsorship – \$3,500** (*two available*)

Important Dates

- **August 14, 2026** – Program Ad and Bag Insert Proof Deadline
- **September 14, 2026** – Final Bag Insert Due
- **September 30, 2026** – All digital assets due (plenary ads, notifications, etc.)

TERMS & CONDITIONS & EXHIBITOR POLICIES

1. Booths are assigned on a first-come, first-served basis.
2. Fees are non-refundable. No exhibitor is permitted to set up unless payment is received in full.
3. Exhibitors must confine their activities to the assigned booth space. Exhibitor display is not allowed to extend beyond booth space into the aisle.
4. The Alabama Partnership for Children (APC) and the Alabama Department of Early Childhood Education (ADECE) reserves the right to refuse an exhibitor's application that does not meet the Developmentally Appropriate Standards as identified in the Alabama Standards for Early Learning and Develop (ASELD).
5. The APC and ADECE conference staff reserve the right to inspect booth space and merchandise. If an exhibitor is found with counterfeit merchandise, they will be required to remove ALL counterfeit merchandise from the exhibit hall immediately. Failure to comply will result in the exhibitor's immediate removal from the exhibit hall, no refunds will be given, and the exhibitor will not be allowed to return.
6. Exhibit set-up starts Sunday, October 25, 2026, at 1:00 pm. All booths must be cleared Thursday, October 29, 2026, by 3:30 pm. Exhibit hours are Tuesday, October 27 from 8:00 am – 5:30 pm, Wednesday, October 28 from 7:00 am – 5:30 pm, and Thursday, October 29 from 7:00 am – 11:30 am. Security will be provided daily after exhibit hall hours.
7. After your completed contract and payment are received, you will be assigned a booth. On October 1, 2026, you will be provided with an exhibitor kit with instructions for shipping and ordering additional materials for your booth.
8. The Renaissance Riverview Hotel is the host hotel for the Alabama Early Childhood Education Conference. Please contact beth.aspden@ece.alabama.gov for assistance with reserving your room in our limited exhibitor/sponsor room block. Conference rates are offered based on availability.
9. It is mandatory that each exhibitor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. Some exhibitors also insure against non-arrival of freight or exhibit material at the show site.
10. Exhibitors may also show support of the conference by sponsoring special events, giveaways or donating door prizes. If your company is interested, or if you have any questions, please contact Tara Skiles as tara.skiles@ece.alabama.gov.

HOLD HARMLESS CLAUSE

We submit the following "Hold Harmless Clause", which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arriving out on injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Mobile Convention Center in Mobile, Alabama, and shall indemnify and hold harmless the APC and ADECE and agents and employees from all such losses, damage and claims."
